202\_04 Vocab Advanced

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| **1. General** | **Collocations, usage, synonyms** | **German** |
| accounting  | e.g. to work in accounting |  |
| adequate  | to be / seem adequate for something / to do something |  |
| administrative |  |  |
| (to) advance  | = to move forward, make progress |  |
| (to) do business with / (to) be in / go into business |  |  |
| competitive  | to be competitive with, to remain competitive, a competitive offer, competitive prices |  |
| corporation | large company |  |
| customer vs. client | customer in a shop (e.g. supermarket) – client in business (e.g. lawyer) |  |
| designer  |  |  |
| developer  | Software developers create new software. |  |
| (to) digitize / digitalize |  |  |
| engineering / engineering science | designing and building machines, “the power of German engineering” |  |
| enterprise | A small enterprise might expand soon. Start-ups are small enterprises at their beginning |  |
| executive | manager, CEO = Chief Executive Officer |  |

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| expertise / expert knowledge | We need your expertise in engineering in order to succeed. |  |
| (a diploma in) finance  | to take a diploma, to complete a diploma course |  |
| maintenance  | maintenance of a building / a car / an engine  |  |
| mechanic | a person whose job it is to repair machines/engines |  |
| media coverage | media coverage of an event (it is everywhere in the news) |  |
| (to) monitor  | watch and check carefully, e.g. project progress / blood pressure |  |
| networking  |  |  |
| prospect of something / doing something | = the possibility; the prospect of going to war; There is a prospect of bankruptcy for our company.  |  |
| publishing  | He works in publishing (🡪 books, newspapers, magazines) |  |
| (to) work in sales sales director |  |  |
| sophisticated systems / technologies | = advanced and complex systems |  |
| staff  | people working for you: staff training, staff recruitment, a member of staff |  |
| technician | Technicians help to keep technical equipment in god condition. |  |
| telecommunications industry |  |  |

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| **2.** | **Collocations, usage, synonyms** | **German** |
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| **3.** | **Collocations, usage, synonyms** | **German** |
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| **4.** | **Collocations, usage, synonyms** | **German** |
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| **5.** | **Collocations, usage, synonyms** | **German** |
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